

In the claims:

Please note the following claim amendments and new claims:

1. (currently amended) A fishing reel, comprising:

- (a) a frame, said frame having forward and rearward ends and two sides;
- (b) a transversely orientated, revolvable cylindrical spool mounted to said frame, said spool having a recessed channel for holding a length of coiled fishing line; and
- (c) a line guide mounted on said frame in a fixed position forward of said spool
~~means for positioning said fishing line onto said channel of said spool; and~~
- (d) means for controlling the rotation of said spool and thereby dispensing said fishing line from said channel as said spool rotates during the casting of a fishing lure and
~~on to and off of said spool~~ said channel as said spool rotates during retrieval of said fishing lure.

2. (cancelled)

3. (currently amended) The fishing reel according to claim 2 1 wherein, said recessed channel of said spool has a substantially rectangular cross-section.

4. (currently amended) The fishing reel according to claim 3 wherein, the vertical mid-point of said line guide opening is positioned so as to be no lower than approximately the vertical mid-point of said recessed channel and no higher than approximately the

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top rim of said recessed channel in ~~alignment with the centerline of said recessed~~
channel.

/ 5. (original) The fishing reel according to claim 4 wherein, said line guide is substantially circular.

/ 6. (original) The fishing reel according to claim 5 wherein, the diameter of said substantially circular line guide is in the range of about $\frac{3}{8}$ to about $\frac{5}{8}$ of the width of said channel.

/ 7. (original) The fishing reel according to claim 6 wherein, the center of said substantially circular line guide is positioned no lower than approximately the vertical mid-point of said channel and no higher than approximately the rim of said channel.

/ 8. (original) The fishing reel according to claim 4 wherein, said line guide is a vertically extending elongated ring.

9. (original) The fishing reel according to claim 8, the width of said elongated ring line guide being in the range of about $\frac{3}{8}$ to about $\frac{5}{8}$ of the width of the said channel and the length of said elongated ring line guide being in the range of about $\frac{3}{8}$ to about $\frac{5}{8}$ of the depth of said channel.

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10. (original) The fishing reel according to claim 9 wherein, the mid-point of said elongated ring line guide is fixedly positioned no lower than approximately the vertical mid-point of said channel and no higher than approximately the rim of said channel.

11. (original) The fishing reel according to claim 5 wherein, said line guide is approximately $\frac{3}{16}$ inches in diameter and said line channel is approximately $\frac{11}{32}$ inches in width.

12. (original) The fishing reel according to claim 11 wherein, the center of said line guide is positioned no lower than approximately the vertical mid-point of said channel and no higher than approximately the rim of said channel.

13. (currently amended) A fishing reel, comprising:

- (a) a frame, said frame having forward and rearward ends and two sides;
- (b) a transversely orientated, revolvable cylindrical spool mounted to said frame, said spool having a recessed channel of a substantially rectangular cross-section for holding a length of coiled fishing line; and
- (c) a circular line guide fixedly mounted on said frame forward of said spool for positioning said fishing line onto said channel of said spool, the center of said line guide positioned so as to be in alignment with the centerline vertical mid-point of said recessed channel; and

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- a) means for controlling the rotation of said spool and thereby dispensing said fishing line from said channel as said spool rotates during the casting of a fishing lure and on to and off of said spool said channel as said spool rotates during retrieval of said fishing lure.

14. (original) The fishing reel according to claim 13 wherein, the diameter of said line guide is in the range of about $\frac{3}{8}$ to about $\frac{5}{8}$ of the width of said channel.

15. (original) The fishing reel according to claim 14 wherein, the center of said line guide is positioned no lower than approximately the vertical mid-point of said channel and no higher than approximately the rim of said channel.

16. (original) The fishing reel according to claim 13 wherein, said line guide is approximately $\frac{3}{16}$ inches in diameter and said line channel is approximately $\frac{11}{32}$ inches in width.

17. (original) The fishing reel according to claim 16 wherein, the center of said line guide is positioned no lower than approximately the vertical mid-point of said channel and no higher than approximately the rim of said channel.

18. (currently amended) A fishing reel, comprising:

- (a) a frame, said frame having forward and rearward ends and two sides;

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- (b) a transversely orientated, revolvable cylindrical spool mounted to said frame, said spool having a recessed channel of a substantially rectangular cross-section for holding a length of coiled fishing line; and
 - (c) a line guide fixedly mounted on said frame forward of said spool for positioning said fishing line onto said channel of said spool, said line guide being configured as a vertically extending elongated ring, the vertical mid-point center of said elongated ring positioned so as to be no lower than approximately the vertical mid-point of said recessed channel and no higher than approximately the top rim of said recessed channel; and
 - (d) means for controlling the rotation of said spool and thereby dispensing said fishing line from said channel as said spool rotates during the casting of a fishing lure and ~~on to and off of said spool~~ said channel as said spool rotates during retrieval of said fishing lure.

19. (original) The fishing reel according to claim 18 wherein, the width of said elongated ring line guide being in the range of about 3/8 to about 5/8 of the width of the said channel and the length of said elongated ring line guide being in the range of about 3/8 to about 5/8 of the depth of said channel.

20 20. (cancelled)

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21. (new) A bait casting reel for casing a fishing lure comprising:

- a) a frame;
- b) a means for mounting said frame on a longitudinally extending fishing rod;
- c) a revolving cylindrically shaped spool mounted on said frame, said spool being positioned on said frame whereby the axis of rotation of said spool is transverse to said longitudinally extending fishing rod when said frame is mounted on said fishing rod, said spool having a line-holding channel of a substantially rectangular cross-section said channel cross-section being narrower than its depth, said channel being positioned in the center of said transverse axis of said spool for holding a length of fishing line therein;
- d) a ring-shaped line guide mounted on said frame in a fixed position forward of said spool and at a point in line with the center of said transverse axis of said spool for positioning said fishing line onto said channel of said spool;
- e) means for releasing said spool and thereby allowing said spool to revolve during the casting of a fishing lure and thereby dispensing fishing line from said line-holding channel; and
- f) means for revolving said spool during retrieval of said line and thereby coiling said fishing line onto said line-holding channel.

22. (new) The fishing reel according to claim 21 wherein, the vertical mid-point of said ring-shaped line guide is positioned so as to be no lower than approximately the

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vertical mid-point of said line-holding channel and no higher than approximately the top rim of said line-holding channel.

23. (new) The fishing reel according to claim 22 wherein, said ring-shaped line guide is substantially circular.

24. (new) The fishing reel according to claim 23 wherein, the diameter of said substantially circular ring-shaped line guide is in the range of about $\frac{3}{8}$ to about $\frac{5}{8}$ of the width of said channel.

25. (new) The fishing reel according to claim 24 wherein, said line guide ring is a vertically extending elongated ring.

26. The fishing reel according to claim 25, with the width of said elongated line guide ring is in the range of about $\frac{3}{8}$ to about $\frac{5}{8}$ of the width of the said rectangular channel and the length of said elongated line guide ring is in the range of about $\frac{3}{8}$ to about $\frac{5}{8}$ of the depth of said channel.
